



# ROTHKO

Rothko Investment Strategies

## Press Release

### **Rothko Investment Strategies Marks 10-Year Anniversary Utilizing Artificial Intelligence-Based Defensive, Value-Driven Investing**

*LONDON/PHILADELPHIA, December 5, 2023 -- Rothko Investment Strategies*

Rothko Investment Strategies (“Rothko”), a division of Mondrian Investment Partners Limited, a leading global, value-oriented investment manager, recently marked its 10th anniversary in successfully applying Artificial Intelligence (AI) to fundamentally driven value investing across non-U.S. equity markets.

“AI may be among the latest buzzwords in finance—but applying it to investment decision making can add high alpha potential or excess return relative to benchmarks within a more stable modelling framework,” said Daniel Philps, Head of Rothko Investment Strategies.

Rothko’s active, defensive, value-oriented investment process seeks to learn and use deep expert investment rationales. At the same time, the investment process seeks to avoid the behavioral biases of human stock selectors.

Rothko’s Emerging Markets All Cap Equity strategy was an innovation from the start and still stands out amongst peers as a strong performer with the strategy consistently outperforming its benchmark, the MSCI Emerging Markets Index, for the trailing 1-, 3-, 5- and 10-year periods as of September 30, 2023.

“An opportunity has been created through the widespread use of similar quantitative investment styles. The ubiquity of factors, assumptions of linearity, and assumed persistence of correlation structures have created inefficiencies ripe to exploit for alternative quantitative approaches with a focus on bottom-up stock selection,” said Philps. “We believe AI offers another way to drive fundamental investing and it is here to stay.”

## About Rothko Investment Strategies

Rothko Investment Strategies ([www.rothko.com](http://www.rothko.com)) is a Non-US Equities specialist with expertise in the application of Artificial Intelligence (AI) to income-oriented, value equities investing. Rothko's investment philosophy encapsulates over 30 years of successful income-oriented, value investment stock selection experience and research.

Rothko is a separate division within Mondrian Investment Partners Limited and began operations in September 2013.

## About Mondrian Investment Partners

Mondrian Investment Partners Limited ([www.mondrian.com](http://www.mondrian.com)) is an independent, employee-owned, international value-oriented investment manager with offices in London and Philadelphia. Mondrian, founded in 1990, managed more than \$45 billion (US) in assets under management and advisement as of September 30, 2023. Mondrian has a diverse, global client base, investing for corporations, public and private pension plans, endowments, foundations, and individual investors in a broad range of strategies and vehicles.

## Contact

For additional information please visit our website at [www.rothko.com](http://www.rothko.com).

You may also contact Justin Richards, Senior Client Service and Business Development Officer at [justin.richards@rothko.com](mailto:justin.richards@rothko.com) or 215-422-4750.

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An investment involves the risk of loss. Past performance is not indicative of future results. The investment return and value of investments will fluctuate, and you may not get back the amount you originally invested.

Investing in emerging markets involves a greater risk of loss due to increased political, tax, economic, foreign exchange, liquidity, and regulatory risks.

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